



2023 Upcycled Pollinator Planter Challenge

Designer Guidelines



First Town Downtown's Windsor Monarch Fest

July 8 – 15, 2023

Deliver your planter to its assigned spot on Saturday, July 1, 2023 10am-1pm.

Contact wmp@ftdt.org with any delivery issues prior to that date/time.

The planters will be on display on the town green from Saturday, July 8-15.

The Windsor Monarch Festival is on Saturday, July 8th. (rain date July 9)

Guidelines

1. **SIZE:** The planter must be a minimum of 20" in height. Keep in mind if your planter is heavy or large, it'll be a challenge for you and the buyer or another party to transport.
2. **PLACEMENT:** The FTDT board of directors works with the Town of Windsor on planter placement, and a map is generated for the public. PLEASE DO NOT move your planter from its assigned spot.
3. **DEADLINE:** If you can't finish your planter on time, please let us (wmp@ftdt.org) know at least 2.5 weeks in advance, as professional signs are printed crediting designers and sponsors ahead of time.
4. **SAFETY:** Please avoid anything with jutting edges to keep public viewers safe.

5. **THEME:** When designing your upcycled planter, please create a piece that someone would love to add to their garden / patio / front porch. The Upcycled Pollinator Planter Challenge and Windsor Monarch Festival is a family friendly community event. **No political, violent or negative messages.** The committee reserves the right to reject any entries not following the guidelines.

6. **STIPEND:** Planter designers **are eligible to be reimbursed** up to \$60 for flowers and organic potting soil at auction's end. To request reimbursement, please fill out the reimbursement form, which will be available online. This is a fundraiser, so stipends are optional.

7. **AUCTION:** The public can bid on a planter in the online auction or by proxy. The 2023 Upcycled Pollinator Planter Auction will run for ONE WEEK. Designers can bid on their own planters if they wish. Bids start at \$50. We're introducing a **Buy It Now** feature where a bidder can immediately opt to pay a 'buy now' price suggested by FTDT/UPC. We may lower minimum bid near auction's end if there are not bids yet. If a planter doesn't receive bids, it remains the property of First Town Downtown who may choose to sell it another way or give it back to the designer.

8. **PEOPLE'S CHOICE:** The public can vote online for their favorite creation. The designer of the Public's choice planter will receive a \$25 FTDT Windsor Center gift certificate.

9. **SPONSORS:** The FTDT/UPC Committee matches planter designers with sponsors. Sponsor fee is \$75. You may sponsor your own planter OR select a sponsor for your planter. Please notify us if you would like to sponsor your own planter. Thank you! We look forward to your awesome creation!

With any questions, please contact wmp@ftdt.org.