



First Town
Downtown

2026 Event Date is
Thursday 10/29
5:30-7:30pm



First Town Downtown and presenting sponsor Windsor Federal Bank are planning our Annual **Nightmare on Broad Street 2026 on Thursday, Oct 29th**. We would again like to offer you a promotional opportunity and would appreciate your support with this very large event that will provide Windsor children with a safe and fun place to spend Halloween.

Visit our web page here for additional information on the event or to volunteer:

<https://firsttowndowntown.org/about/programs/nightmare-on-broad-st/>

We hope you will consider one of our affordable and effective sponsorship options. Sign up and pay online at <https://firsttowndowntown.org/about/programs/nightmare-on-broad-st/sponsornightmareon/> or you can pay by check by filling out this form and mailing it with your check to First Town Downtown, P.O. Box 397, Windsor CT 06095 by October 18th. If you have any questions, please feel free to email us at info@FTDT.org.

☐ **Hayride Sponsor \$500**

Includes 2 personalized social media posts reaching FTDT's 3200+ followers and recognition on all media including our newsletter

☐ **Family Halloween Picture Sponsor \$250**

Includes 1 personalized social media post and signage at the photo area

☐ **Haunted Movie Sponsor \$150**

Includes a Thank you on social media, and signage at the event

☐ **Pumpkin Sponsor \$50** Includes a Thank you on social media

BUSINESS AND ORGANIZATIONS ONLY

Let us know if you plan to give out treats on Thursday Oct. 29th during this event either by:

1.) Setting up on the green from 5:30-7:30 or 2.) At your location on or around Broad Street. Those planning to set up a haunted tent or special activity on the green, please let us know by Oct. 18th as we will be making an area map to promote you and the event.

If interested, please email with "Halloween" in the subject line or fill out the online form here:

<https://firsttowndowntown.org/about/programs/nightmare-on-broad-st/give-out-treats/>



Sincerely,
Chairs - Bonnie Waterhouse and Scott Hoffman
FTDT Executive Director - Deb DeLucia

