2026 First Town Downtown Farmers' Market Regulations

First Town Downtown Farmers' Market (FTDTFM) works in conjunction with the Town of Windsor and CT Department of Agriculture and is operated by a mostly volunteer committee. The weekly market takes place on Thursdays from 3:00 PM to 6:00 PM in the parking lot of 240 Broad Street, Windsor CT. The 2026 market season begins on June 18, 2026 and runs through October 15, 2026. Our GOAL is to promote local farmers with an emphasis on Windsor farmers and provide fresh produce to area consumers.

FTDTFM is a producers-only market. Purchasing farm produce for reselling is not allowed.

- **Produce Grown in CT**: All agricultural produce offered for sale must be grown by the vendor. In the case of value-added agricultural products, the main ingredients should be produced by the vendor and the product processed by the vendor.

- **Bake goods and preserves**: Ingredients may be purchased and should be CT grown whenever possible. Vendor must mix, bake or prepare the goods. Bake goods require a CT Bakery License.

- **Prepared foods**: Whenever possible, major ingredients should be sourced from a CT farm or dairy and foods should be prepared from scratch by the vendor. Purchasing processed foods and reselling them is prohibited.

- **Dairy, meats, fish**: All products must come from vendor's herd. Grazing animals must have regular access to pasture and freedom to move around. Hormones may not be fed to animals. Fish and shellfish must be caught or raised locally.

- **Jams, jellies and maple syrup**: are exempt from a sanitation inspection of the processing facility. However, strict rules regarding labeling apply and labels must be prepared in 10-point type including common or unusual name, ingredient listing in descending order, name of vendor, net weight or volume in metric and English units and consent statement if any additional ingredients have been added. The label must also bear the statement "Not prepared in a government inspected kitchen." Additional information may be optioned in the Farmers' Market Reference Guide at www.ctgrown.gov.

- **Artisans:** While preference is give to agriculture-related products, a portion of the space available will be offered to artisans. All items offered for sale must be made by the vendor.

- Only vendors who have been approved by the FTDTFM Committee are allowed to sell in the market. Only activities permitted by the Committee will be allowed including but not limited to the sale of fresh produce, food products, plants & flowers.

- It is expected that all items offered for sale will be fresh and of the highest quality and the vendor shall be courteous and honest with all customers. Smoking and consumption of alcoholic beverages are not allowed on the premises. Profanity, shouting and disruption to the market will not be tolerated. Cell phone usage by the vendors should be kept to a minimum, as it presents an image of non-concern toward customers.

- **Selling before the 3:00 PM opening is not permitted**. All vendors are to be in place and fully set up for sales by 2:45pm and remain in place until the 6:00 PM closing even if merchandise is sold out. Set up may not begin earlier that 1:30 PM and vendors must vacate their space by 7:00 PM. Any vendor arriving at the market after 2:45 will not be allowed to sell at the market that day.

- Vendor space will be assigned by the Market Master and will be roughly a 20' x 20' area. Each vendor is responsible for leaving the site in the same condition as it was upon arrival.

- Vendors are to provide their own EZ Up, canopy, tent or market umbrella and assure that they are securely anchored at all times. This rule is strictly enforced, as unsecured tents pose a dangerous public hazard in case of sudden wind gusts.

- Vendors are to maintain consistent weekly attendance throughout the entire market season (unless otherwise agreed upon). In case of anticipated or necessary absence, please phone Carol at 860-716-2320

- Each vendor's space shall be indentified with the farm or business name, and all **prices clearly marked**.

- FTDTFM is a WIC approved market for fruits and vegetable vendors. Vendors who are WIC certified are to prominently display their certificates.

- The proper insurance is the responsibility of each vendor. A minimum of $300,000 liability is required and the First Town Downtown Farmers' Market listed on the certificate. Be properly covered — your farm could depend of it.

- Farmers' Market health and safety regulations are mandated by the State of Connecticut and administered by the Town of Windsor. It is the responsibility of each vendor offering samples to obtain the proper permits and submit a copy to the FTDTFM. Regulations and forms are available at the Town of Windsor Health Department and their phone number is (860) 285-1829.

_____ I have read the above regulations and agree to abide by these guidelines. DATE_____

_____	_____	_____
Name (please print)	Signature	Farm or Business